



WorkHub24
Digital Transformation Platform

NO-CODE Enterprise Process Automation

www.workhub24.com



SOFTLABS
Empowered by Innovation



Why Digital Transformation (DX)?	Your Challenges	How Workflow Automation Drives DX	Your Options for Workflow Automation
<ul style="list-style-type: none"> ✓ Drive innovation to build a future proof organization ✓ Improve operational efficiency & productivity ✓ Enhance customer, vendor & employee experience ✓ Achieve business continuity & sustainability ✓ Transform to a data-driven Organization 	<ul style="list-style-type: none"> ✓ Achieve end to end digitization at a reasonable cost ✓ Modernize legacy systems and infrastructure ✓ Achieve developments without putting too much strain on existing IT staff ✓ Effect changes without compromising IT security & privacy 	<ul style="list-style-type: none"> ✓ Automate offline activities (emails, spreadsheets & paper) ✓ Reduced errors with data validations ✓ Reduced effort with elimination of duplicated data entry ✓ Enhanced Collaboration across teams, depts & 3rd parties ✓ Better decision making with real time visibility of activities 	<ul style="list-style-type: none"> ✓ Customized, legacy or on-prem applications tailored to specific requirement ✓ Complex/heavy weight workflow software such as IBM FileNet requiring a lot of training ✓ Low-Code software like Power Automate requiring coders ✓ Cloud based NO-Code platforms like WorkHub24



Introducing WorkHub24

1

No-Code Workflow Automation: Automate processes without coding

2

NO-Code integrations with your IT systems such ERPs, Core Systems & HRIS

3

Connect to On-Premise/ Cloud Databases to Read/Write data

4

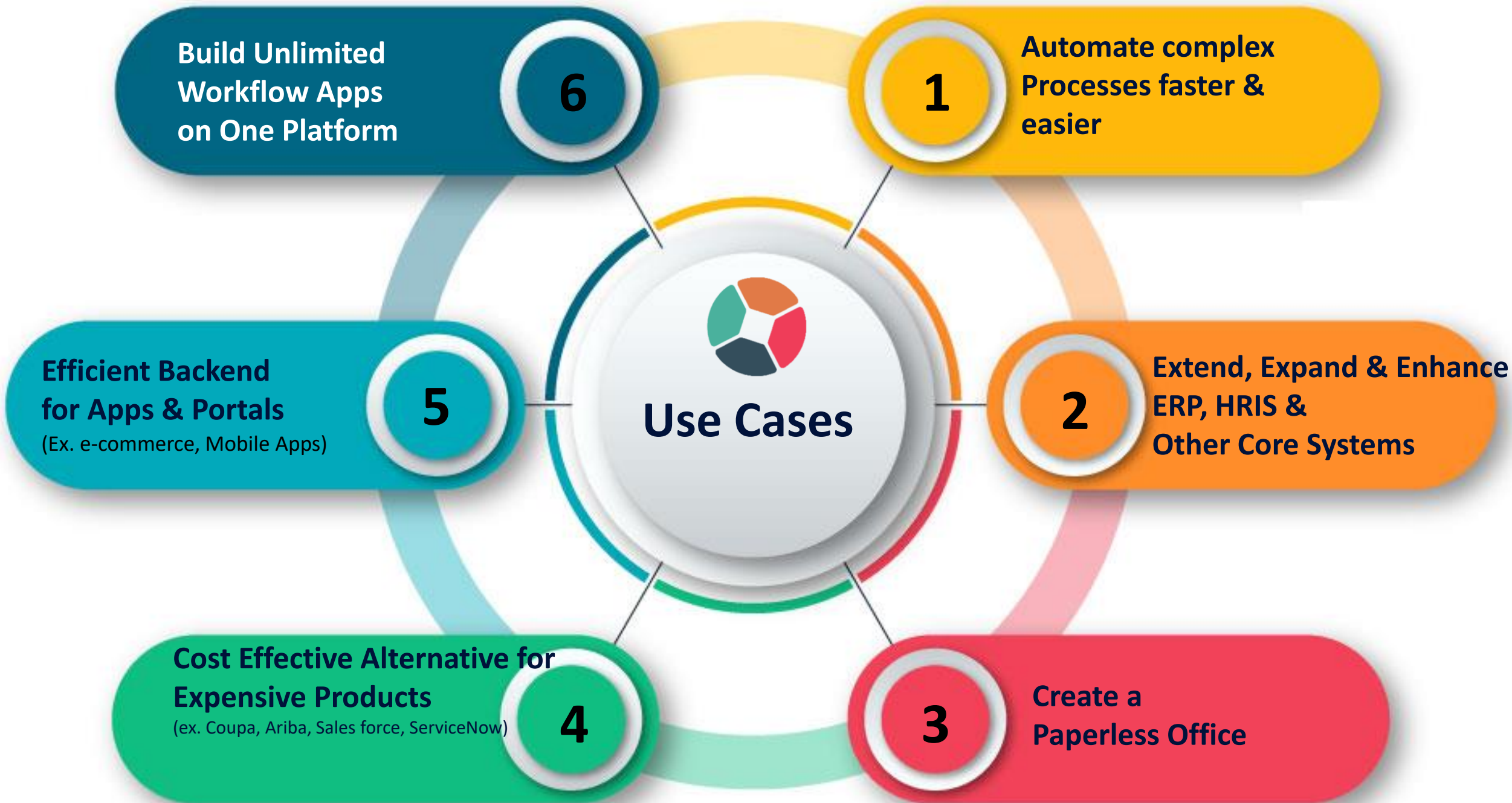
Get Unlimited Workflow Applications on One Platform

5

Effortlessly Automate Complex Processes with powerful drag n drop flow designer

6

Scalable & Flexible: Start small, grow & adapt as your business evolves



Automate These Processes & More..

Finance

- ✓ Budget Requests
- ✓ Petty Cash Approvals
- ✓ Capex Requests
- ✓ Procure to Pay
- ✓ Order Management/
Fulfillment
- ✓ Expense Approvals
- ✓ Load Requests/Approval
- ✓ Expense Reimbursements
- ✓ Invoice Approvals
- ✓ Vendor/ Contract
Approvals

Sales/ Mkt

- ✓ Sales Lead Mgt
- ✓ Complaint Mgt
- ✓ Auto Quote Preparation
- ✓ Marketing Projects
Tracking
- ✓ Marketing Budget
Approvals
- ✓ Marketing Creatives
Approval
- ✓ Auto Lead Capturing
- ✓ Customer Inquiry
Processing
- ✓ Sales Commission
Approvals
- ✓ Sales Discount Appr.

Operations

- ✓ Maintenance Work Orders
- ✓ New Asset Requests
- ✓ New Application
Processing
- ✓ Document Approvals
- ✓ Travel Requests
- ✓ Legal Process Tracking
- ✓ Vendor Registration
- ✓ Check List Reporting
- ✓ Daily Monitoring Updates

HR/ Admin

- ✓ Travel Requests
- ✓ Business Card Requests
- ✓ Correspondence/ Snail
Mail Tracking
- ✓ Recruitment Tracking
- ✓ Employee Onboarding
- ✓ Employee Offboarding
- ✓ New Hire Requests
- ✓ Office Visitor Registration
- ✓ Leave Requests
- ✓ Over-time Approval
- ✓ Promotions Mgt

ITSM

- ✓ Service Agreement Mgt
- ✓ Incident Mgt
- ✓ IT Support Requests
- ✓ IT Change Mgt
- ✓ IT Project Tracking
- ✓ Expiry & Renewal Mgt
- ✓ Employee IT
On/Off- boarding
- ✓ IT Task Mgt
- ✓ IT Asset Request/ Disposal
- ✓ Access Requests to
Systems
- ✓ Vendor Payment
Approvals



WorkHub24

1. User friendly & Intuitive for End Users
2. Optimized for NO-Code.
Business Users can easily create
Workflow Applications
3. Easy NO-Code Integrations
with Other Systems via REST API
4. Easy Third party DB & other protocol
(ex. SOAP) connectivity via APIHub24
(NO-Code)
5. Flexible licensing model allowing
unlimited workflow applications &
users limited by usage

VS

Others

1. Complicated or legacy user
interfaces
2. Optimized for Low-Code. Requires
coding knowledge to create
Workflows
3. Integrations with other systems
require coding
4. Third party DB & other protocols
require expert coders.
5. Named user based licensing
restricts the true digitalization



WorkHub24

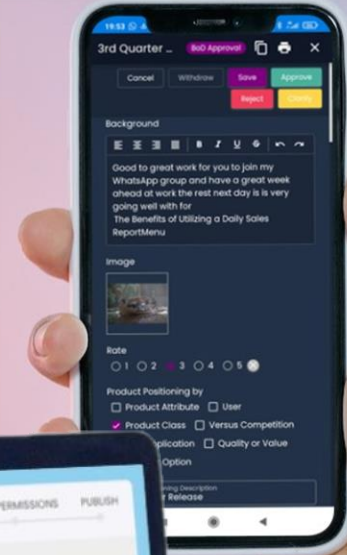
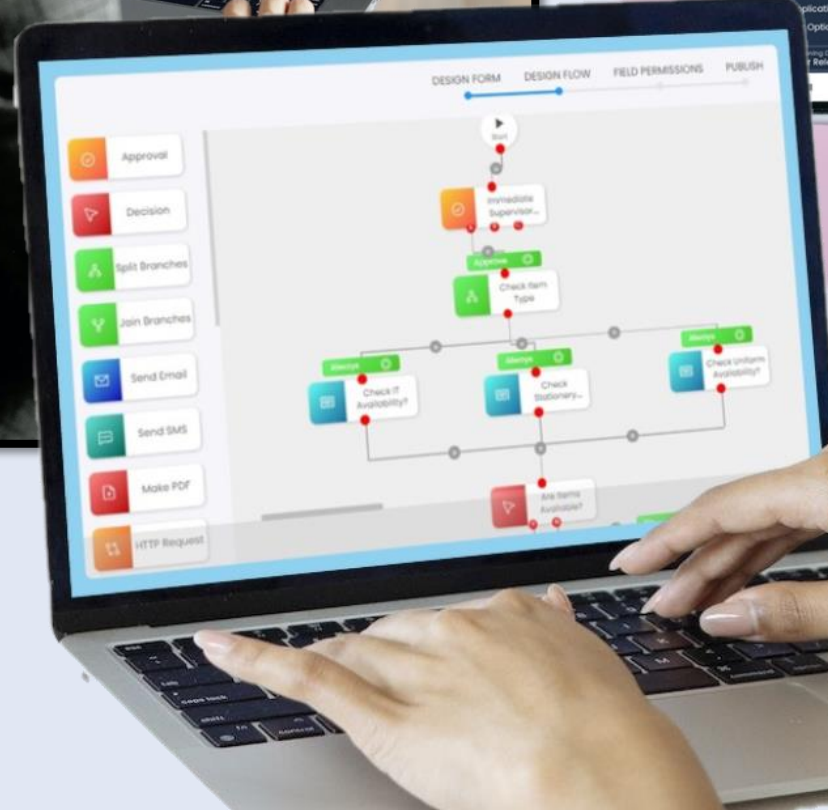
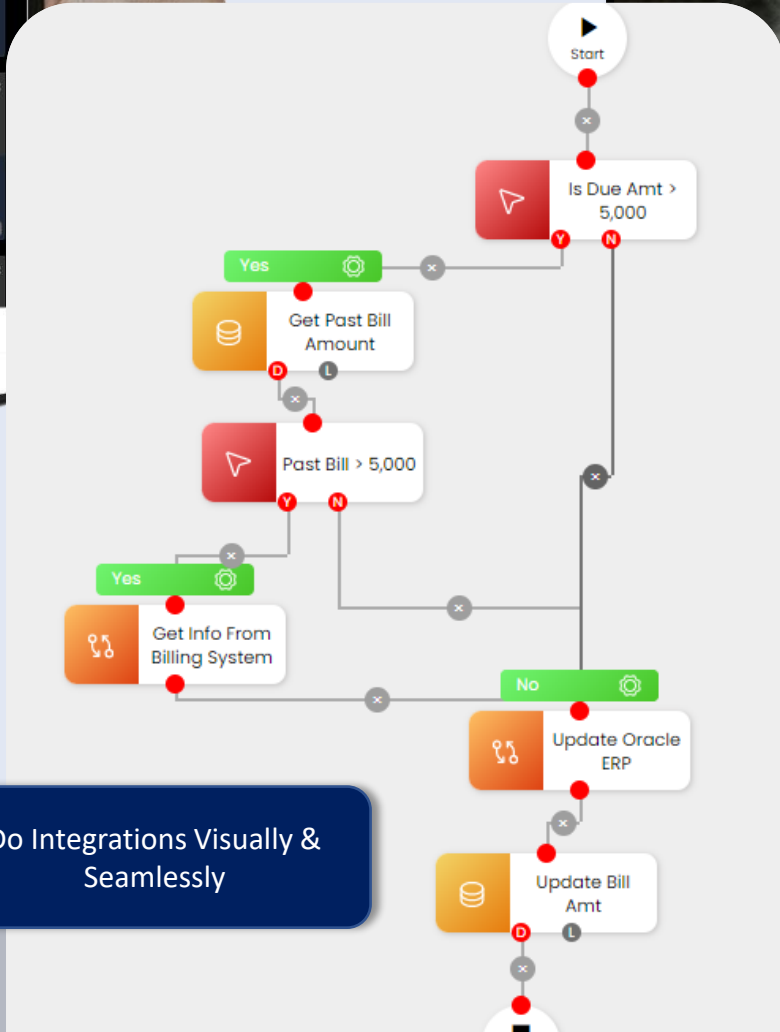
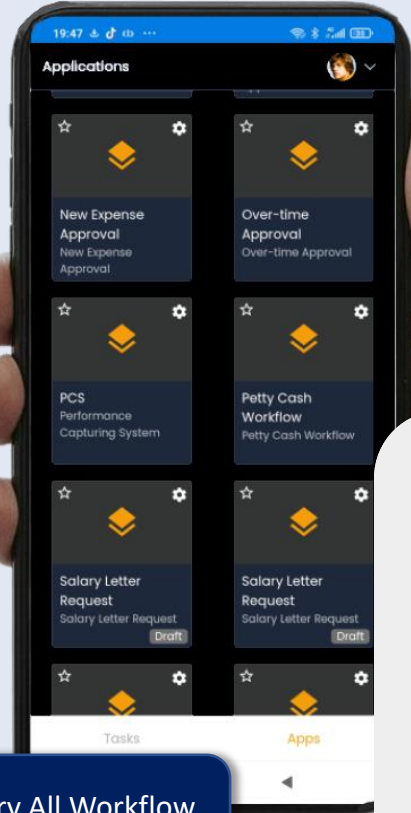
Flexible Dashboard & Reporting

Approve Tasks on the Go

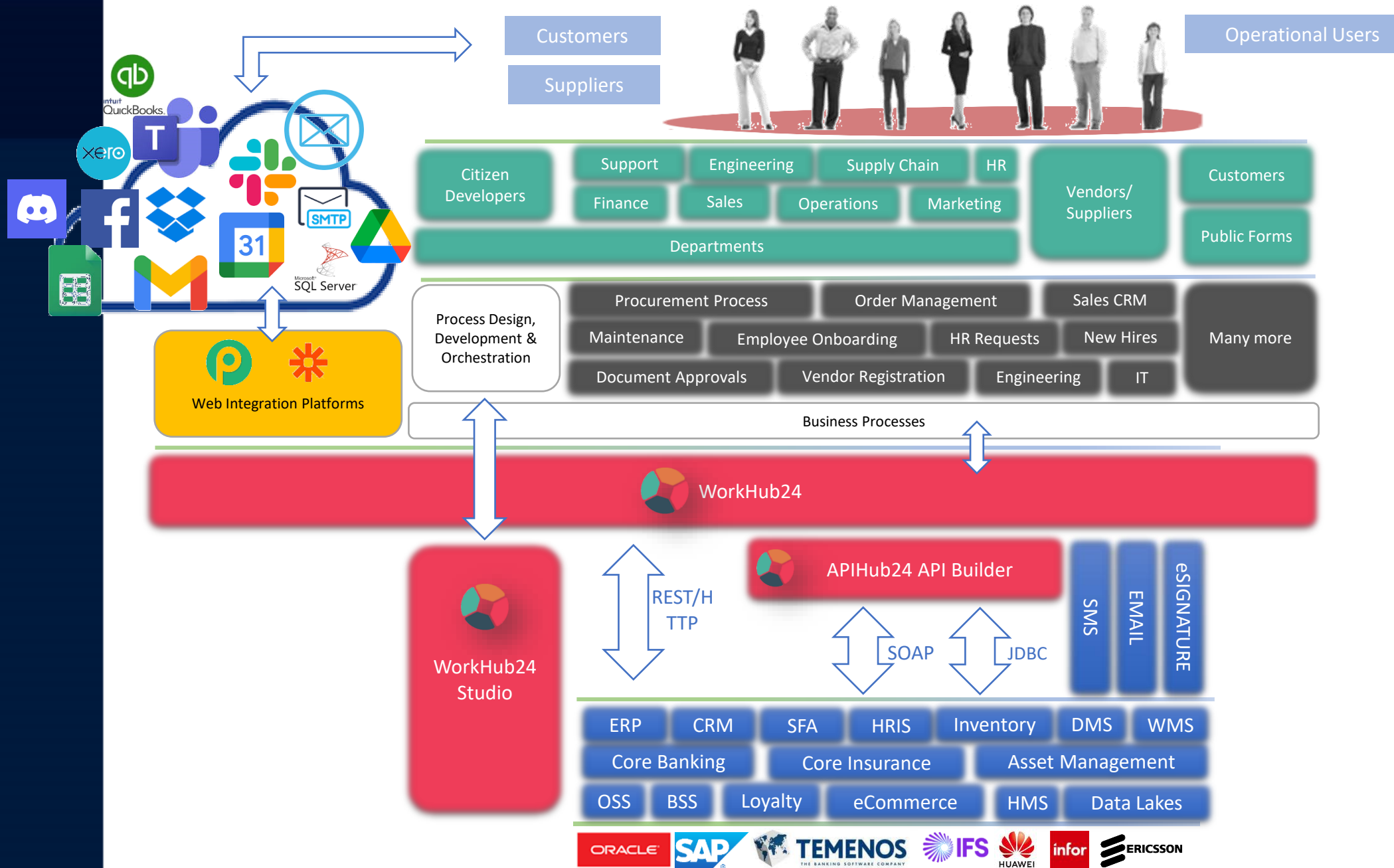
Carry All Workflow Apps on Mobile

Do Integrations Visually & Seamlessly

NO-Code Drag n Drop Visual Designer



Solution Architecture



Unbeatable Value Proposition

- ✓ **Hosted in Cloud**, provided as a **Subscription based service**.
- ✓ **Easily integrates with core systems, cloud platforms, or legacy applications** for end-to-end automation
- ✓ **Concurrent user licensing model** for scaling across organizations and value chain
- ✓ Build **unlimited workflows** with no added cost
- ✓ Extended support for **citizen development (Trainings/ Knowledge Base/Video Tutorials/etc.)**
- ✓ Capable **partner ecosystem**
- ✓ Pay in **local currency** with WorkHub24.




WorkHub24

Authorized
Partner

Thank
You



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